Graphic Design Job Ticket Instructions

Submitting a Graphic Design Job Ticket

<u>On Campus</u>: NCCC FYI home page > Public Relations > IssueTrak Login Off Campus: NCCC home page > Faculty/Staff > IssueTrak Login

- 1. Click on IssueTrak Login
- 2. Log in with your College provided username and password.
- 3. Click on **Submit Issue**.
- 4. Type a brief description of what the issue is about for the **Subject.**
- 5. Then, in the **Full Description** box, providing specific details, explain what the issue is.
- 6. To choose an Issue Type click on the Down Arrow to show the options, select Graphic Design.
- 7. Choose applicable *Sub-Type (see page 2) by clicking on the **Down Arrow** that will give more specific options pertaining to your **Issue Type**.
- 8. If you have a specific time frame in which you need the issue completed, please enter a "Required By Date:" You can use the Calendar to the right of the field to determine and select a date. AT LEAST 14 WORKING DAYS IN ADVANCE.
- 9. If you have no files to attach, skip to number 11.
- 10. Check the checkbox at bottom of form that says, 'Include Attachment'.
- 11. Click on Submit Issue.
- 12. Attach related project files to complete the design job.
- 13. Click on **Save** to complete your Graphic Design Job Ticket.

*Sub-Type

When requesting Graphic Design work, please make note of the following options as they are the considered 'Sub-Type' of Graphic Design job tickets that can be submitted.

•	Λdν	ertiser/	mant

- Banner
- Book/Booklet
- Brochure
- Business Card
- Business Reply Mail
- Certificate
- Envelope
- Flyer
- Form
- Graphic

Information Sheet

- Invitation
- Newsletter
- Notepad
- Postcard
- Poster
- Program
- Self-Mailer
- Sign
- Tickets

Specific Questions to Ask Yourself:

Banners

- Text to be included.
- For use indoors or outdoors
- Grommets or no grommets
- Size of banner
- Material

Brochures

Brochures consist of three categories:

- Text to be included.
- Size (dimensions)
- Orientation (landscape or horizontal)
- Tri (letter) fold
- Z-fold
- Gate Fold (3 Panels)







Z Fold



Gate Fold (3 Panels)

Book / Booklets

Please Specify:

- Text to be included.
- Size (dimensions)
- Number of pages
- Bindery type

Flyers

Please specify:

- Text to be included.
- Flyer orientation i.e. landscape or portrait
- Size (dimensions)

Invitations

Please specify:

- Text to be included.
- Number of pieces of invitation package i.e. (RSVP card, envelope).
- Size (dimensions)

Postcards

Please specify:

- Text to be included
- Choose one of our standard postcard sizes:
 - o 6 x 4.25
 - o 8.5 x 5.5
 - o 10.25 x 4.25

Posters

Please specify:

- Text to be included
- Poster orientation i.e. landscape or portrait
- Size of banner (dimensions)

Signs

Please specify:

- Text to be included
- For use indoors or outdoors

- Sign orientation i.e. landscape or portrait
- Size of banner (dimensions)
- Finishing Options
 - o Laminated
 - Laminated with Grommets
 - o Mounted on Foamcore

Tickets

Please specify:

- Text to be included
- Numbered or perforated
- Dimensions of ticket